



FRIENDS  
OF ROOKERY BAY

## Annual Lavern Norris Gaynor Environmental Champion Award

Criteria:

- A. Embodies the vision, mission and philosophy of the Rookery Bay National Estuarine Research Reserve and the Friends of Rookery Bay with respect to our coastal environment in Southwest Florida;
- B. Has pursued a personal (volunteering, contributing) and/or professional path (career) that has contributed significantly to the quality of our coastal environment in Southwest Florida;
- C. Reflects the Reserve and Friend's commitment to research, education, stewardship and preservation, as the path to conserving our coastal treasure for generations to come;
- D. Is recognized in the community - *formally or informally* - for their broad, sustained contributions to our local environment;

Prior Recipients:

**2019** *Lavern Norris Gaynor*

**2020** *Clyde and Niki Butcher Family*

**2021**

### Process:

- Nominations are due by January 1<sup>st</sup>, each year
- Committee meets in January, and makes recommendation to the full Board of Directors at the board's January meeting for approval
- Recipient notified & acceptance secured in early February
- Press Release prepared with recipients picture and short bio
- Formal award presented at the annual ***Bash for the Bay*** in March
- Recipient, if not present at the Bash, can submit a 30 second video acknowledgement
- Plaque at the Rookery Bay Environmental Learning Center bears the annual recipients as they are added.

### Required Information:

- Nominating Party: *Name, email, phone, city, state*
- Nominee: *Name, email, phone, city, state*
- Nominee's bio, resume or c.v.
- In up to 250 words: in what way has the nominee met the Award criteria established for recipients?