Annual Lavern Norris Gaynor
Environmental Champion Award

Criteria:

A. Embodies the vision, mission and philosophy of the *Rookery Bay National Estuarine Research Reserve* and the *Friends of Rookery Bay* with respect to our coastal environment in Southwest Florida;

B. Has pursued a personal (volunteering, contributing) and/or professional path (career) that has contributed significantly to the quality of our coastal environment in Southwest Florida;

C. Reflects the *Reserve* and *Friend’s* commitment to research, education, stewardship and preservation, as the path to conserving our coastal treasure for generations to come;

D. Is recognized in the community - *formally or informally* - for their broad, sustained contributions to our local environment;
Process:

- Nominations are due by January 1st, each year
- Committee meets in January, and makes recommendation to the full Board of Directors at the board’s January meeting for approval
- Recipient notified & acceptance secured in early February
- Press Release prepared with recipients picture and short bio
- Formal award presented at the annual Bash for the Bay in March
- Recipient, if not present at the Bash, can submit a 30 second video acknowledgement
- Plaque at the Rookery Bay Environmental Learning Center bears the annual recipients as they are added.

Required Information:

- Nominating Party: Name, email, phone, city, state
- Nominee: Name, email, phone, city, state
- Nominee’s bio, resume or c.v.
- In up to 250 words: in what way has the nominee met the Award criteria established for recipients?