Holly Merker has been the state coordinator for eBird in Pennsylvania since 2005. Holly has been a birding instructor and guide for many years, and has worked for National Audubon's Hog Island Camp, American Birding Association, and Red Knot Outfitters Birding Guides, and co-owns the ID Boot Camp: an intensive bird ID program with ID Guide author Richard Crossley. Holly has recently co-authored a book with Richard and Sophie Crossley surrounding the wellness benefits of connecting to birds called Ornitherapy: Changing your Heart, Mind, and Soul, due to hit shelves in early 2021.