

Friends of Rookery Bay's

8TH ANNUAL CLASSIC CAR SHOW

Presented by Carter Fence

Florida Southwestern State College
7505 Grand Lely Drive, Naples

Saturday, November 14, 2026
9 am - 2 pm



Sponsorship Level	Premiere Recognition	Tagged Social Media Posts	Listing in promotional materials	Tickets	
Presenting	\$5,000	X	SOLD!	X	10
Supporting	\$2,500	2	X	5	
Award	\$2,500	1	X	5	
Contributing	\$500		X	1	



**Proceeds benefit Education,
Research & Conservation**
Visit RookeryBay.org/carshow

Presented by



Sponsorship Packet

*Join Friends of Rookery Bay at our
8th Annual Classic Car Show in celebration of the
110,000-acre Rookery Bay Research Reserve.*

YOUR VISIBILITY

- ★ 1,000 attendees
- ★ 11,000 Social Media Followers
- ★ 12,000 Rookery Bay monthly
(3x) e-newsletter contacts
- ★ 500,000 website pageviews
- ★ 35,000 advertising partner curated FL
car-enthusiast e-blast contacts
- ★ 3 ¾ page ads in *Cruise News*, plus flyers
and press release

Recognized on rookerybay.org/carshow (with linkbacks), in our e-newsletter (with linkbacks), and in press releases.

PROCEEDS SUPPORT EDUCATION, RESEARCH AND CONSERVATION



Contact Janet Wolfe, Operations Manager
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