

CRYSTAL ANNIVERSARY BASH FOR THE BAY

March 14, 2024
6 to 10 pm

The Players Club at Lely
8060 Grand Lely Drive, Naples

Cocktail Hour, Dinner, Dancing & Auctions

Auction Packet

Join Friends of Rookery Bay at our 15th annual signature event in celebration of the 110,000-acre Rookery Bay Research Reserve, which stretches from Keewaydin Island to the Western Everglades, encompassing 40% of Collier County's coastline.

PROCEEDS SUPPORT EDUCATION, RESEARCH AND CONSERVATION

Donor Recognition

Auction donors are recognized on RookeryBay.org/bash, in our e-newsletter, social media, program book and event signage.

YOUR VISIBILITY

- ★ **200+** attendees
- ★ **1,500** invitation mailers
- ★ **6,500** Facebook & Instagram followers
- ★ **10,000** Rookery Bay monthly (3x) e-newsletter contacts
- ★ **50,000** advertising partner curated e-blast contacts
- ★ **500,000** website pageviews during season

Connecting people with southwest Florida's dynamic coastal environment in support of the 110,000-acre Rookery Bay National Estuarine Research Reserve





Auction Donation Form

Contact Information:

Name: _____

Primary Phone: _____

Business Name: _____

Email: _____

Address: _____

Website: _____

City, State, Zip Code: _____

Donation(s):

I/we donate the following item(s) to the Friends of Rookery Bay – name & description:

Estimated value: \$_____

Any donor restrictions on the gift or its utilization? Yes ☐ No ☐

If yes, list gift restrictions:

☐ Check if donation is anonymous ("name" above used, if not checked)

Donor's Signature

Date

Contact

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