



18TH ANNUAL BASH FOR THE BAY SPONSORSHIP PACKET

FEBRUARY 25, 2027
THE PLAYERS CLUB AT LELY

BASH CHAIR: PAT CARROLL

*Proceeds support Education, Conservation and Research
in the 110,000-acre Rookery Bay Research Reserve.*

Presenting — \$15,000

- Premier Recognition, Logo Placement & Size
- 3 tagged social media posts
- Listing in promotional materials
- Opportunity to give the evening's toast
- Patron Party Invitation
- 10 Bash tickets

Supporting — \$7,000

- 2 Tagged Social Media Posts
- Listing in promotional materials
- Patron Party Invitation
- 10 Bash tickets

Table Host — \$5,000

- Patron Party Invitation
- 10 Bash tickets

Contributing — \$4,000

- 1 Tagged Social Media Posts
- Listing in promotional materials
- 4 Bash tickets

- YOUR VISIBILITY -

- 200+ attendees
- 1,500 mailed invites
- 10,500 social media followers
- 12,000 e-newsletter contacts
- 35,000 curated partner contacts
- 600,000 website pageviews



**FRIENDS
OF ROOKERY BAY**

All sponsors are recognized on rookerybay.org/bash (with linkbacks), in our e-newsletter (with linkbacks), and in Bash press releases. Sponsor logos will appear in the invitation and ads. Table hosts are recognized in program book and table signage.

Contact Janet Wolfe, Operations Manager
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Rookery Bay Research Reserve

YOUR Support - Our Friendship - Reserve's Impact

258,149

LEARNING CENTER
VISITORS SINCE
OPENING



220,663

VOLUNTEER HOURS
DONATED



39,603

COLLIER COUNTY
STUDENTS TAUGHT
ON FIELD TRIPS

3,459 ACRES
TREATED WITH
PRESCRIBED
FIRE



34,981
ACRES
OF EXOTICS
TREATED



9,682
PROFESSIONALS
RECEIVED
SCIENCE-BASED
TRAINING



2,863
SEA TURTLE
NESTS
PROTECTED

84,669
HATCHLINGS
EMERGED

496,673
SHOREBIRDS
COUNTED



120
SAWFISH
TAGGED FOR
ENVIRONMENTAL
STUDY

21
RECAPTURED

28.625
MILLION
WATER QUALITY
READINGS TAKEN



2,673
SHARKS TAGGED FOR
ENVIRONMENTAL
STUDY

183
RECAPTURED