



17TH ANNUAL BASH FOR THE BAY

SPONSORSHIP PACKET

FEBRUARY 19, 2026 | NAPLES LAKES COUNTRY CLUB

*Celebrate the 110,000-acre Rookery Bay Research Reserve.
Proceeds Support Education, Conservation and Research.*

Presenting - \$10,000

- Premier Recognition, Logo Placement & Size
- 3 tagged social media posts
- Listing in promotional materials
- 8 Bash tickets

Supporting - \$5,000

- 2 Tagged Social Media Posts
- Listing in promotional materials
- 4 Bash tickets

Contributing - \$3,500

- 1 Tagged Social Media Posts
- Listing in promotional materials
- 2 Bash tickets

Table Host - \$3,000

- 8 Bash tickets

All sponsors are recognized on rookerybay.org/bash (with linkbacks), in our e-newsletter (with linkbacks), and in Bash press releases. Sponsor logos will appear in the invitation and ads. Table hosts are recognized in program book and table signage

YOUR VISIBILITY -

- 200+ attendees
- 1,500 mailed invites
- 8,200 social media followers
- 10,000 e-newsletter contacts
- 35,000 curated partner contacts
- 500,000 website pageviews



Contact Janet Wolfe, Operations Manager
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Rookery Bay Research Reserve

YOUR Support - Our Friendship - Reserve's Impact

230,826

LEARNING CENTER
VISITORS SINCE
OPENING



191,387

VOLUNTEER HOURS
DONATED



38,045

COLLIER COUNTY
STUDENTS TAUGHT
ON FIELD TRIPS

3,303 ACRES

TREATED WITH
PRESCRIBED
FIRE



32,926

ACRES
OF EXOTICS
TREATED



8,905

PROFESSIONALS
RECEIVED
SCIENCE-BASED
TRAINING



2,235
SEA TURTLE
NESTS
PROTECTED

66,142

HATCHLINGS
EMERGED



477,107

SHOREBIRDS
COUNTED
SINCE 2011



116

SAWFISH
TAGGED FOR
ENVIRONMENTAL
STUDY

21 RECAPTURED

26.75
MILLION

WATER QUALITY
READINGS TAKEN



2,534

SHARKS TAGGED FOR
ENVIRONMENTAL
STUDY

176 RECAPTURED