



17TH ANNUAL BASH FOR THE BAY SPONSORSHIP PACKET

FEBRUARY 19, 2026 | NAPLES LAKES COUNTRY CLUB

*Celebrate the 110,000-acre Rookery Bay Research Reserve.
Proceeds Support Education, Conservation and Research.*

Presenting - \$10,000

Premier Recognition, Logo Placement & Size
- 3 tagged social media posts
- Listing in promotional materials
- 8 Bash tickets

Supporting - \$5,000

2 Tagged Social Media Posts
- Listing in promotional materials
- 4 Bash tickets

Contributing - \$3,500

1 Tagged Social Media Posts
- Listing in promotional materials
- 2 Bash tickets

Table Host - \$3,000

8 Bash tickets

All sponsors are recognized on rookerybay.org/bash (with linkbacks), in our e-newsletter (with linkbacks), and in Bash press releases. Sponsor logos will appear in the invitation and ads. Table hosts are recognized in program book and table signage



Contact Janet Wolfe, Operations Manager
j.wolfe@rookerybay.org | (239) 530-5947

YOUR VISIBILITY -

200+ attendees
1,500 mailed invites
8,200 social media followers
10,000 e-newsletter contacts
35,000 curated partner contacts
500,000 website pageviews



Rookery Bay Research Reserve

YOUR Support - Our Friendship - Reserve's Impact

230,826

LEARNING CENTER
VISITORS SINCE
OPENING



191,387

VOLUNTEER HOURS
DONATED



38,045

COLLIER COUNTY
STUDENTS TAUGHT
ON FIELD TRIPS



3,303 ACRES
TREATED WITH
PRESCRIBED FIRE



32,926 ACRES
OF EXOTICS
TREATED



8,905

PROFESSIONALS
RECEIVED
SCIENCE-BASED
TRAINING



2,235
SEA TURTLE
NESTS
PROTECTED

66,142
HATCHLINGS
EMERGED

477,107
SHOREBIRDS
COUNTED
SINCE 2011



116
SAWFISH
TAGGED FOR
ENVIRONMENTAL
STUDY
21 RECAPTURED

26.75 MILLION
WATER QUALITY
READINGS TAKEN



2,534
SHARKS TAGGED FOR
ENVIRONMENTAL
STUDY
176 RECAPTURED