

CRYSTAL ANNIVERSARY BASH FOR THE BAY

March 14, 2024
6 to 10 pm

The Players Club at Lely
8060 Grand Lely Drive, Naples

Cocktail Hour, Dinner, Dancing & Auctions

Sponsorship Packet

Join Friends of Rookery Bay at our 15th annual signature event in celebration of the 110,000-acre Rookery Bay Research Reserve, which stretches from Keewaydin Island to the Western Everglades, encompassing 40% of Collier County's coastline.

PROCEEDS SUPPORT EDUCATION, RESEARCH AND CONSERVATION

Sponsorship Level	Premier Recognition at Bash	Tagged social media posts	Listing in promotional materials	Bash Tickets	Patron Party Tickets
Presenting \$10,000	X	3	X	10	10
Supporting \$5,000		2	X	4	4
Contributing \$3,000		1	X	2	2
Table Host \$3,000				10	10

All corporate sponsors are recognized on rookerybay.org/bash (with linkbacks), in our e-newsletter (with linkbacks), and in Bash press releases. Sponsor logos will appear in the invitation and ads. Table hosts are recognized in program book and table signage.

YOUR VISIBILITY

- ★ **200+** attendees
- ★ **1,500** invitation mailers
- ★ **6,500** Facebook & Instagram followers
- ★ **10,000** Rookery Bay monthly (3x) e-newsletter contacts
- ★ **50,000** advertising partner curated e-blast contacts
- ★ **500,000** website pageviews during season

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