

15 Strategies for Communicating Science and Data to Non-Scientists



Learn how to engage your audience and design effective PowerPoint slides.

Course developed and led by:

Cathy Angell ●
Communications

Course details:

Do you speak at conferences, public meetings, or other events where you need to convey a specific message? Have you ever felt like you couldn't quite hold the attention of your audience members? Would you like to learn a simpler, more effective way to design your slides? Join presentation coach and trainer, Cathy Angell, for a fast-paced and entertaining class that will show you how to:

- Present visuals that have impact;
- Deliver data in a way that sticks in people's brains;
- Transform the way you do PowerPoint.

Comments from past participants include:

"This class opened my mind to a completely different style of giving presentations."

"The presentation tips made me rethink presentations as fun, rather than something I dread and have to get through."

Cathy Angell, M.Ed., is the owner of Cathy Angell Communications and specializes in presentation design and delivery for scientists, educators, and public officials. She was the former coordinator of Washington's Coastal Training Program, considered to be one of the most successful training programs in the country for coastal managers. Cathy is nationally known for her transformative methods and received a communications award from NOAA which is given out each year in her honor.

